**Please take a moment to understand our Privacy Policy before sharing your personal data with us. Once done, click** [**confirm**](https://www.onevisionimaging.com/Info/PrivacyPolicy?returnUrl=..%2FCollections#confirmationHere) **at the bottom of the page.**

## House of Images Privacy Policy

This website is operated by House of Images (HOI)

HOI take the protection and security of your personal information very seriously and this policy sets out our responsibilities under The General Data Protection Regulation 2016 (‘GDPR’) and other applicable laws in England and Wales relating to the processing and security of personal information.

This policy explains to you how HOI uses and secures your personal information whilst you are using the www.picturesheffield.com website.

HOI is registered and located within the United Kingdom.

House of Images  
2 Cornfield Close  
Whalley  
Clitheroe  
BB7 7SG  
Tel +44 (0)7778 552474

HOI's Data Protection Officer is Ian Smith, please contact Ian if you have any questions about how your personal information is used by HOI, dataprotection@hoimages.co.uk or Tel:07778 552474.

HOI review our Privacy Policy on an annual basis, sooner if changes to regulation require or HOI changes the way it processes personal information.

This policy was last updated on 20th May 2018.

## Use of Your Data

This section explains how HOI use your data.

### Collection of Data

#### Cookies

A cookie consists of information sent by a web server to a web browser and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may use both “session” cookies and “persistent” cookies on the website. We will use the session cookies to: keep track of you whilst you navigate the website; and other uses. We will use the persistent cookies to: enable our website to recognise you when you visit.

Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: [www.google.com/privacypolicy.html](http://www.google.com/privacypolicy.html).

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

We use Cookies on our website to enable you to log in securely and stay logged in for the duration of your visit. HOI does not log or track your IP address.

### You have the right to object to marketing

You can object to receiving marketing from HOI, by clicking the unsubscribe link contained in the email you have received.

### Purchasing Products

When you purchase products through www. pictureoxon.com, we will collect a name, address, email address and phone number for processing your order.

All personal data we collect is held electronically within our secure database in the United Kingdom. Some of this data may also appear on the despatch note which will be used to process your order in the laboratory and sometimes included with your order.

## Data Security

Our servers are equipped with software firewalls and reside behind a state of the art hardware Firewall all of which is licensed and updated at regular intervals. The hardware is in a secure location within the UK, with access by authorised technical personnel only. The secure location is alarmed, secured and monitored 24 hours a day and is protected by a series of locked doors, shutters and security grilles.

## GDPR and your Rights This section explains your rights under GDPR – please see section below for more details.

HOI are processing your personal data, we do this for our Commercial Benefit and for the benefit of our customers.

As an individual, you may have certain rights under the GDPR regarding the use of your personal data, these are:

* The right to object – you can object to HOI processing your personal data at any time. Email dataprotection@hoimages.co.uk to object.
* The right to be forgotten – you can request that HOI remove your personal data from our systems.
* The right to access your personal data – You have a right to know what personal data HOI hold on you and for what purpose we are processing your personal data. This is known as a Data Subject Access Request (DSAR). These requests must be made in writing by either email or letter with photographic identification to confirm your identity.

You can send these requests to dataprotection@hoimages.co.uk or by post to the address noted below. If HOI are unable to comply with your request, HOI will provide you with an explanation:

Ian Smith

House of Images  
2 Cornfield Close  
Whalley  
Clitheroe  
BB7 7SG  
Tel +44 (0)7778 552474

## How to Complain

We appreciate that at HOI we do not always get things right; this section explains how you can make a complaint.

We appreciate that at HOI we do not always get things right and it is regrettable for us as an organisation when we receive a complaint. We take all complaints seriously and can assure you we will do our best to deliver a satisfactory outcome. If you do wish to complain about how your personal information is used by HOI then please write to us at:

Ian Smith  
House of Images  
2 Cornfield Close  
Whalley  
Clitheroe  
BB7 7SG  
Tel +44 (0)7778 552474

Alternatively, you can email us at dataprotection@hoimages.co.uk

HOI will investigate and respond within 10 working days, this allows us time to investigate your complaint thoroughly.

I have read the Privacy Policy and understand it. [Save & continue](http://www.picturesheffield.com/buy.php)